



RUWAG Handels AG
Bielstrasse 52
2544 Bettlach

As of February 2026

We appreciate your interest and demand of our services! The protection of your privacy data is subject to our highest priority. We would like to inform you in this data protection declaration how we process your personal data in the framework of our operational business tasks only. Please take few minutes of time for carefully reading the information as follows:

1. Responsible position

The responsible for processing personal data in framework of this data protection declaration only is:

RUWAG Handels AG
Bielstrasse 52
2544 Bettlach

For further information please contact us by e-mail: ruwag@ruwag.ch or by phone: +41 (0) 32-644 2727

2. Type and purpose of data processing

We process personal data of employees, business partners and suppliers for the purpose of:

- Order processing and communication in the framework of our business relationships
- Personal management and payroll accounting of our employees
- Accounting and Finances
- Customer and Supplier Management
- Compliance with legal obligations
- Quality Assurance and Customer Support

3. Legal basis for data processing

The processing of personal data is based on data protection laws of Switzerland, notably as per article 6 of DSG (data protection law) for purposes of contract fulfillment and legitimated interests as far as they do not cross interests worthy of protection.

4. Use of your data for direct marketing

4.1 Registration for our email newsletter

By providing your personal data, you agree that we may use this data to send you newsletters.

We store your IP address as entered by your Internet service provider (ISP) as well as the date and time of registration in order to be able to trace any possible misuse of your email address at a later date. The data collected by us when you register for the newsletter will be used exclusively for the purpose of advertising via the newsletter. You can unsubscribe from the newsletter at any time via the link provided in the newsletter or by sending us a message. Once you have unsubscribed, your email address will be deleted from our newsletter distribution list immediately, unless we can demonstrate an overriding interest in further processing within the meaning of Art. 31 (2) DSG or a justification under the law.

4.2 Sending the email newsletter to existing customers

If you have provided us with your email address when purchasing goods or services, we reserve the right to regularly send you offers for similar goods or services from our range by email. We do not need to obtain your separate consent for this. Data processing in this respect is based solely on our legitimate interest in personalized direct advertising. If you initially objected to the use of your email address for this purpose, we will not send you any emails. You are entitled to object to the use of your email address for the aforementioned advertising purpose at any time with effect for the future by notifying the controller named at the beginning. You will only incur transmission costs according to the basic rates for this. Upon receipt of your objection, the use of your email address for advertising purposes will be discontinued immediately.

4.3 MailerLite

Our email newsletters are sent via this provider: UAB "MailerLite", J. Basanavičiaus 15, LT-03108 Vilnius, Lithuania

Based on our legitimate interest in effective and user-friendly newsletter marketing, we pass on the data you provide when registering for the newsletter to this provider so that they can send out the newsletter on our behalf.

Subject to your express consent, the provider also performs a statistical evaluation of the success of newsletter campaigns using web beacons or tracking pixels in the emails sent, which can measure opening rates and specific interactions with the content of the newsletter. In doing so, terminal device information (e.g., time of access, IP address, browser type, and operating system) is also collected and evaluated, but not merged with other data sets.

You can revoke your consent to newsletter tracking at any time with future effect. We have concluded a data processing agreement with the provider that protects the data of our website visitors and prohibits its disclosure to third parties.

5. Data recipient

Your personal data is only transferred to positions within our company which require this data for fulfillment of contractual and legal obligations.

Any further transfer to a third party is explicitly bound to fulfillment of our services or to fulfillment of legal requirements.

6. Storage period

We store personal data only within the period required for fulfillment of the purposes mentioned above or the legally required retention period.

7. Your rights as person concerned

You have the right for disclosure of your personal data stored by Ruwag. You also have the right of data correction, deletion, or restricted data processing.

You may also raise objection to the processing of your data and have the right of data transferability. Please contact us as mentioned in section 1 if you want to perceive such rights.

8. Contact

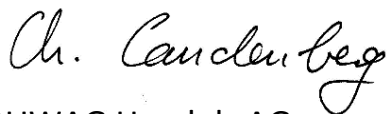
If you have any question on your personal data processing or the implementation of this data protection declaration, please contact us at: ruwag@ruwag.ch or call us by phone: +41 (0) 32-644 2727.

We reserve the right to update this data protection declaration when needed.

The current version will be published on our website.

February 20, 2026

Dr. Christine von Landenberg



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